

# VENDOR AND SPONSORSHIP PACKET

## NWCAVE PRESENTS *Women's Festival*



**Saturday,  
August 1, 2020**

Join us for a day  
of live music, wine  
tasting, health  
vendors,  
shopping local  
artisans, delicious  
food, dancing



**GET TICKETS AT**

**WOMENS  
FESTIVAL  
NW.ORG**





## International Women's Festival Overview

### WOMEN'S FESTIVAL 2020 VISION

Our vision is to celebrate, inspire and empower women to live in a world free of violence and in a world where they can be themselves. For one day, our multi-cultural Women's Festival will bring together hundreds of women and the men that love us for a festival filled with live music, health & wellness vendors, artisans, dancing, wine, delicious food and celebration all benefiting the important programs and services that [NWCAVE](http://NWCAVE.org) continues to provide locally, nationally and internationally!

### WOMEN'S FESTIVALS HISTORY

NWCAVE's Women's Festival is a partner of the [International Women's Festivals](http://InternationalWomen'sFestivals.org) founded by Patty DeDominic in Santa Barbara in 2009.

Their five key P's include: Personal, Professional, Political, Philanthropic and the Planet.



### EVENT ATTENDEES

In all, more than 2,500 visitors have attended Women's Festivals worldwide and more than 20,000 are connected through the Women's Festival Network and continue to collaborate with the festival team throughout the year. Our primary guest population is a diverse group of 21 and over. While we're targeting primarily women, we welcome men of all ages.

With the generosity of sponsors like you each year, we continue to make this high-profile event a huge success. Please see our sponsorship options on the next page to determine what level is the best fit for you.

### IMPRESSIONS AND REACH

We have a fairly aggressive Marketing Plan sketched out that will include:

- Transit Advertising
- Television and Radio
- Website Advertising
- Women's Organizations
- Posters in local venues

- Social Media
- Print Advertising
- Event Calendars
- Directories
- Postcards
- Rack Cards
- Stickers
- Banners



### THE EVENT

**August 1, 2020!**

Now with Grammy-Award® nominated Singers and Songwriters! General seating must bring a lawn chair.

Bethany Vineyard & Winery  
4115 NE 259th St Ridgefield, Washington

**EARLY BIRD \$50 general all-day pass** purchased by 3/31/2020  
**\$75 general all-day pass** purchased on/after 4/1/2020

General all-day pass includes swag bag, festival glass, exhibitors, all live concerts and entertainment and activities, free parking, lawn seating and an appetizer.

**EARLY BIRD \$25 half-day 4-8pm pass** purchased by 3/31/2020  
**\$50 half-day 4-8pm pass** purchased on/after 4/1/2020

Half-day pass includes lawn seating and free parking.

Enjoy music and vendors all day!  
Proceeds benefit NWCAVE.org.

### WE NEED YOUR HELP

We're looking for **sponsors** who want to advertise their businesses and support NWCAVE.org.

We're looking for **vendors** that are interested in showcasing their wares.

Please visit [WomensFestivalNW.org](http://WomensFestivalNW.org) for more info!  
#WomensFestival

It is our goal to collaborate with local and regional organizations and businesses that match our mission to help promote the event. Come join us!

**We look forward to seeing you August 1, 2020!**

**To become a vendor, sponsor, or get involved, contact NWCAVE at 360-852-8019 or [info@nwcave.org](mailto:info@nwcave.org)**

[WomensFestivalNW.org](http://WomensFestivalNW.org) | Contact: 360-852-8019 [info@nwcave.org](mailto:info@nwcave.org)

Make checks payable to: NWCAVE, ATTN: Women's Festival 2020, P.O. Box 872494, Vancouver, WA 98687



## How You Can Help

### SPONSORSHIP LEVELS

	Premiere \$20,000 Only 1!	Platinum \$10,000 Only 2	Gold \$5,000 Only 5	Silver \$1,000
VIP section during event	Floating patio w/private wine tasting	Private trellis area	Private seating	Private seating
Logo on event poster	Prominent	★	★	★
Logo on event banner	Prominent	★	★	
Presence in social media	Prominent	★	★	★
Ad in newsletter	Prominent	★		
Presence on website	Prominent	★	★	★
Display and exhibit area at event Includes table, chairs and canopy	★	★	★	
Promotional items in swag bags	★	★	★	★
Private Friday evening reception	★	★	★	★
Ad on Women's Festival site	★	★		
Event tickets	25	10	6	4
Hors d'oeuvres during event	For 25	For 10	For 6	
Wine during event	Bottle service for 25	Wine for 10	Wine for 6	
Meet-and-Greet with headliner	★			
Flag banner at event	★	★	★	
Ad in program	Full page	1/2 page	1/4 page	Mention

WomensFestivalNW.org | Contact: 360-852-8019 info@nwcafe.org

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# \$250

**Banner Sponsor (only 20 available)**

Attach your brand to an amazingly inspirational message displayed on color printed 2x8' flag banner placed prominently at the event all day long.

**Please send your high-resolution logo (preferably an eps or hi-res pdf file) to [info@womensfestivalnw.org](mailto:info@womensfestivalnw.org) by April 29, 2020.**

You will see a final proof about a week after logo is received to approve. You'll get your banner after event.

Contact NWCAVE **360-852-8019** immediately if you're interested in banners as they will go fast!

**Examples of other messages or write your own:**

YOU CAN DO ANYTHING  
YOU WILL OVERCOME  
YOU MAKE OTHERS HAPPY  
YOU HAVE IT ALL  
YOU ARE WORTHY  
YOU ARE SO VITAL  
YOU DEFY GRAVITY  
YOU ARE ABOVE & BEYOND  
YOU ARE LOVELY  
YOU EXUDE DELICIOUS



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## EVENT SPONSORSHIP AGREEMENT

### Thank you for your interest in supporting our event and cause!

A Women's Festival administrator will contact you to reciprocate appropriately based on your selection of sponsorship level. Please have graphic assets available (i.e., high-res logo, colors, nomenclature, etc.).

### Yes, sign me up to sponsor this amazingly powerful event that supports a women-powered nonprofit national organization!

I choose to be a sponsorship level:

- ☐ PREMIERE \$20,000 (THE one AND only!)
- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$1,000

### I'll deliver payment upon presenting this agreement.

Based on the sponsorship level page, I am aware of the deliverables I will receive.

Sponsor Name

Sponsor Signature

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Sponsor Company Name

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NWCAVE's Women's Festival Chair

Signature

Michelle Bart

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## EVENT VENDOR AGREEMENT

First come, first serve. Room for 12-15 spaces to be accepted by May 30, 2020

### Contact Information

Company name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Please include link to company and/or personal page with images of your products:

**Scan/email and call with credit card or mail in check with form. If writing check, make check payable to NWCAVE.**

I have accurately represented my work and agree to pay \$500 in exchange for vendor space.

### Vendor spaces/tables are 6' long

Fee of \$500 includes:

- Table, 2 chairs and 10x10' canopy
- Listing in the program
- Cross promotion on social media
- Entrance for up to 2 people at event

Signature \_\_\_\_\_

Today's Date \_\_\_\_\_

### Marketing Support

In order to be considered for this event, you agree to market this event with your business and personal social media touchpoints.

Description of products to be sold and how they fit with criteria (left):